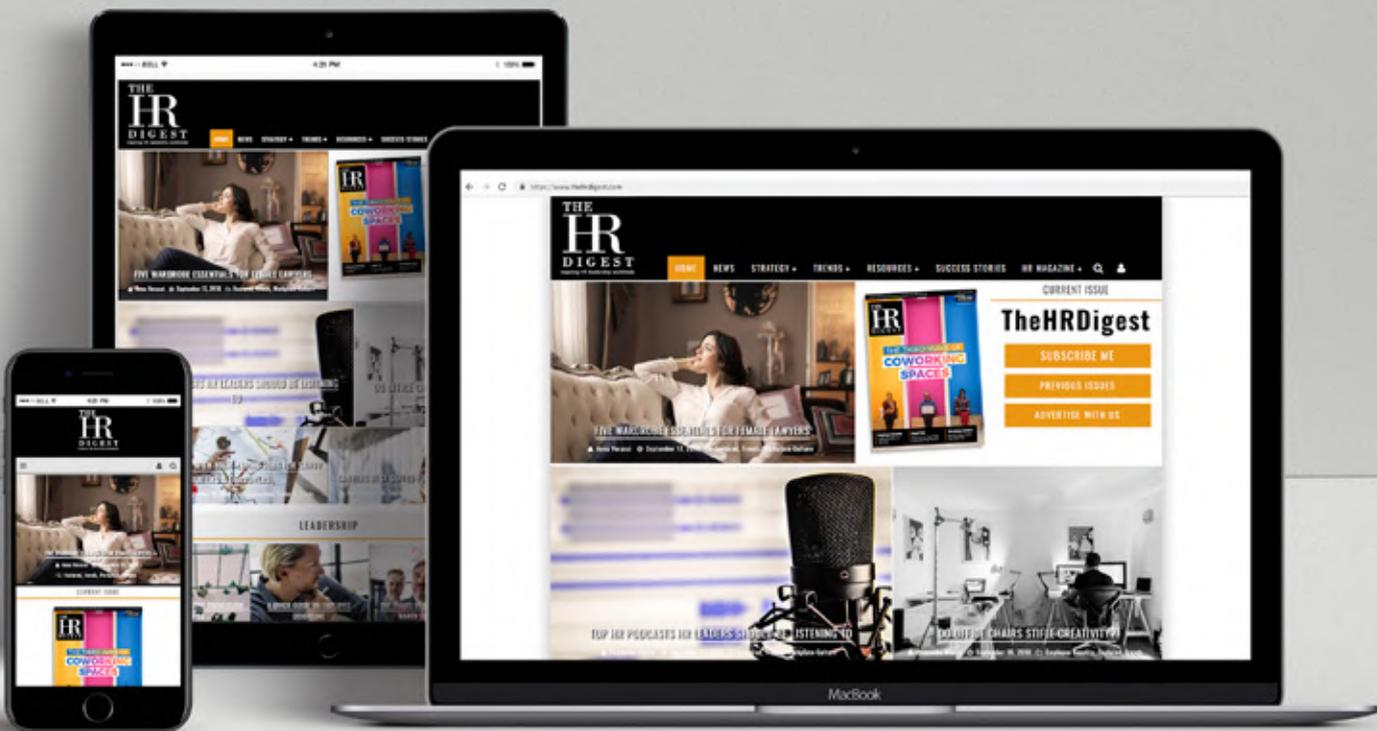


THE HR DIGEST

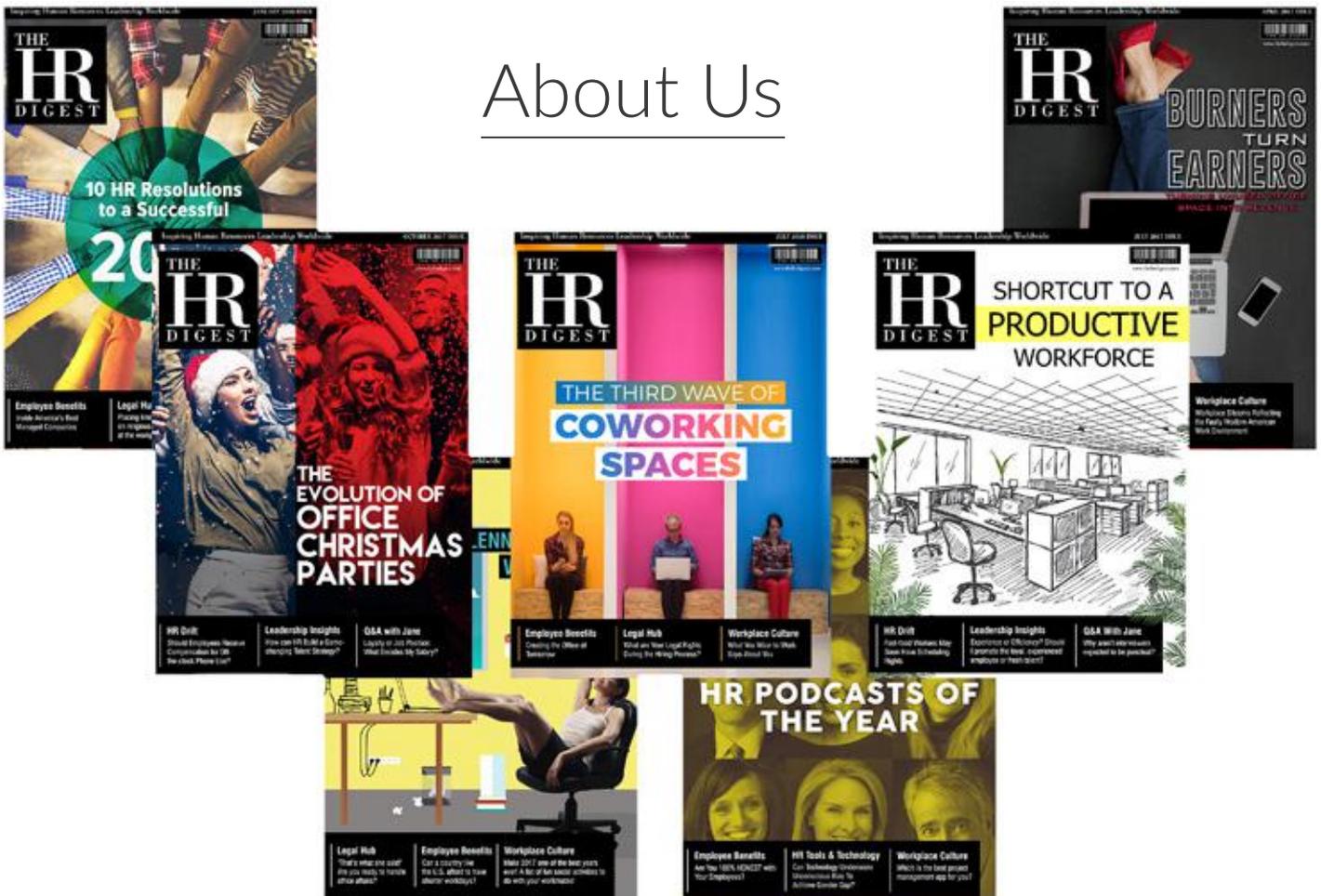
INSPIRING
HR LEADERSHIP
WORLDWIDE



A BREATH OF FRESH AIR FOR AN AUDIENCE KEEN TO FIND SOMETHING THAT SPEAKS TO THEM DIRECTLY IN AN ACCESSIBLE, INTRIGUING, AND INTELLIGENT VOICE.

MEDIA KIT 2019

About Us



The HR Digest is an international magazine that sees human resources as a corporate function with the greatest potential. To our readers it is an intellectual sift, igniting the global conversation about people and ideas that matter most.

The magazine's goal is to explore and connect the world of human resources to the widest possible audience. International, well-written, and tastefully curated since its launch in 2015, it is a valuable resource for professionals who are passionate about human resources management. The magazine uses human resources function as a springboard to explore topics spanning compensation, employee benefits, recruitment, outsourcing, and workplace culture. Released in January, April, July, and October, The HR Digest includes a mixture of profiles, interviews, critical discussions, and roundtables.

In the years since, The HR Digest has firmly positioned itself as a reputable magazine that champions human resources leadership across the globe. As one of the most widely-known and influential thinkers on management Peter Drucker put it, culture eats strategy for breakfast. Let's express our goals, values and beliefs through our culture.

Circulation Analysis

(AS OF 08/01/2018)

DIGITAL CAPABILITIES

Digital Magazine, Mobile Apps, Website with Full Web 2.0 Integration, Dedicated Social Media Community, Subscriber Base, Weekly Newsletter, Custom Solutions.

The Americas
122876

Europe
31953

Asia
28043



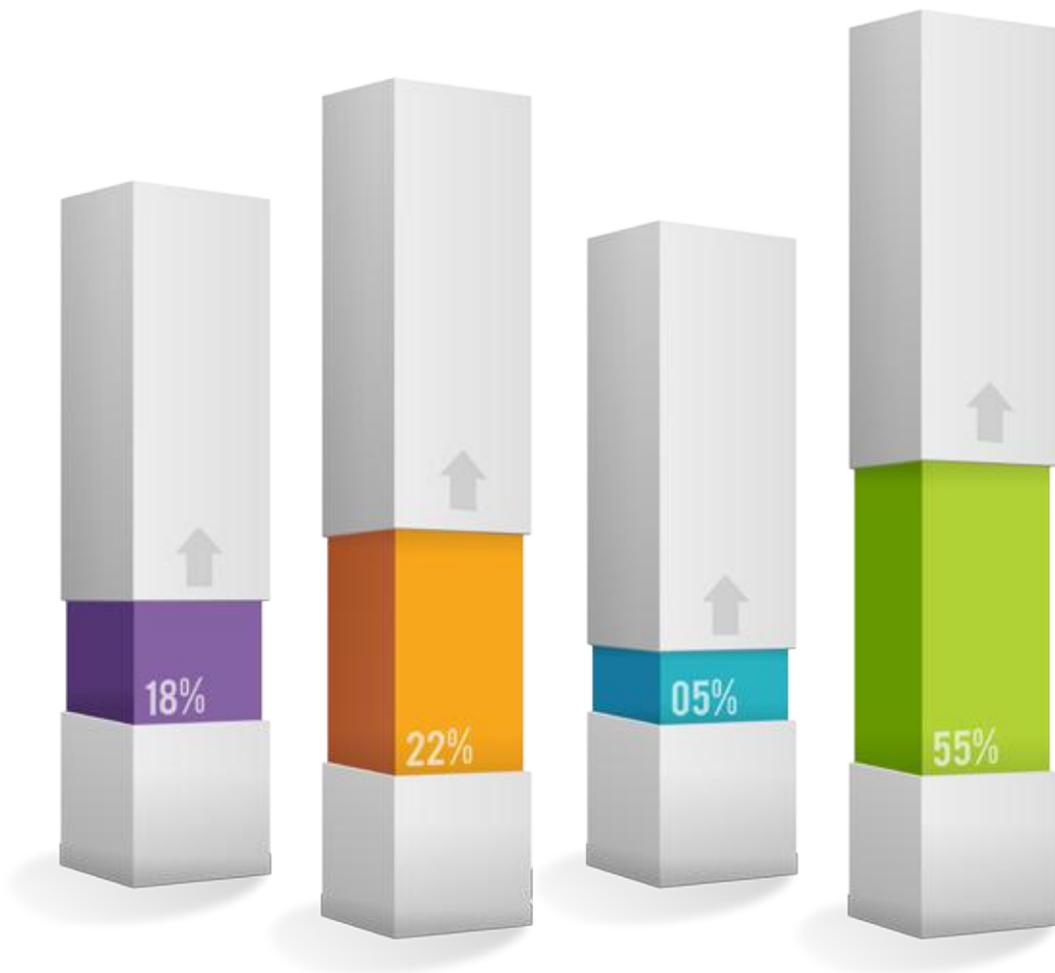
Total Circulation **205566**

Australia
14309

Readership Profile

EXECUTIVE MANAGEMENT: 77%

In the world of new business thinking, The HR Digest is your trusted source for human resources leadership portfolios, news, features, blogs, and newsletters on all that is leading in the world of Human Resources.



Recruitment & Talent Companies



Students & Others



C-Level & Senior Management (CEO, CHRO, COO, VP & Others)

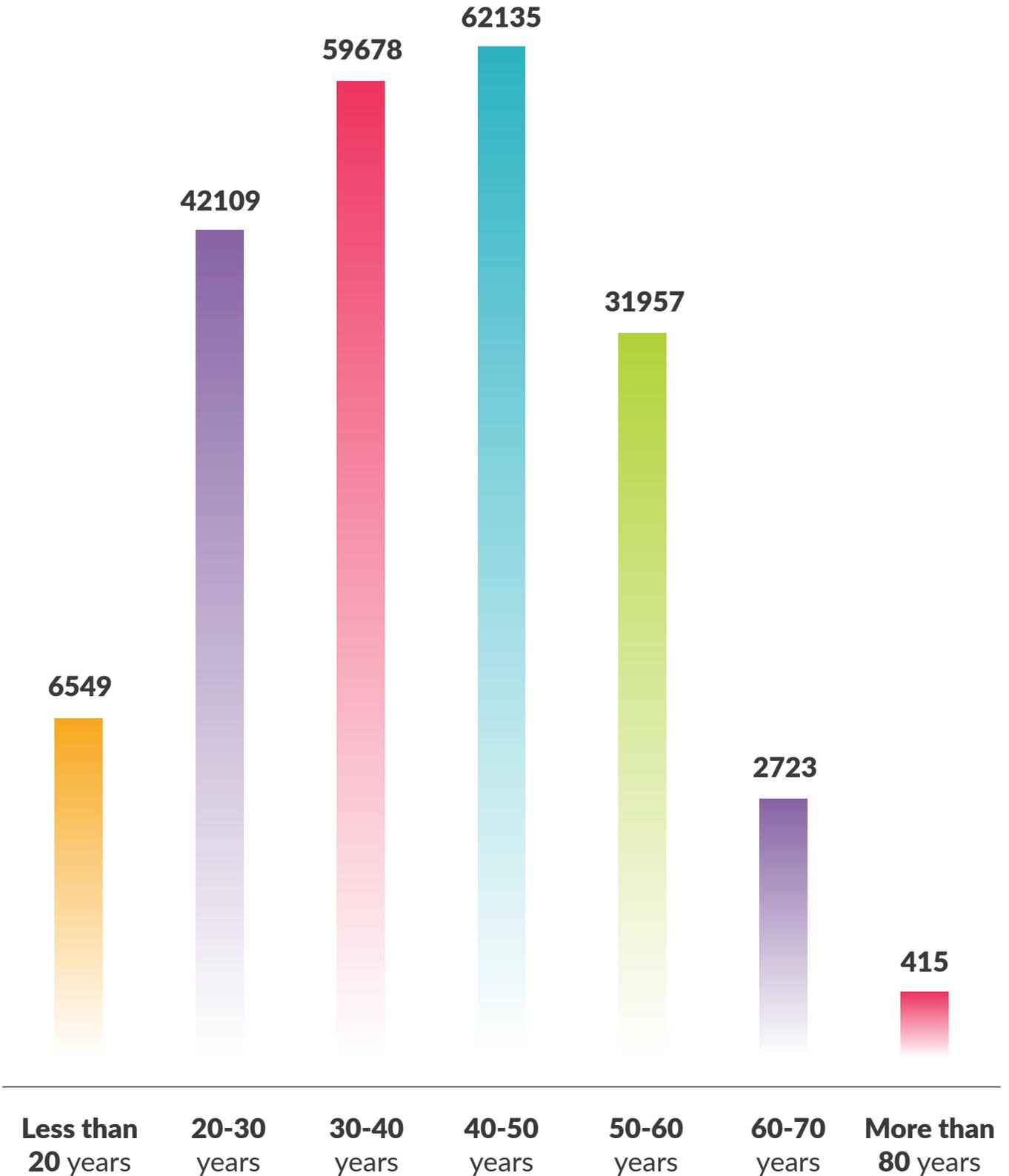


Middle Management (HR Heads & HR Management)

Median Age Analysis

as of 08/01/2018

Median Age: 32



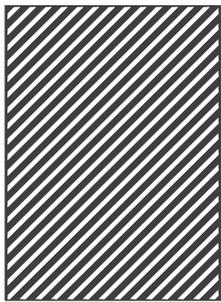
Advertising Opportunities & Specs

WEBSITE AD

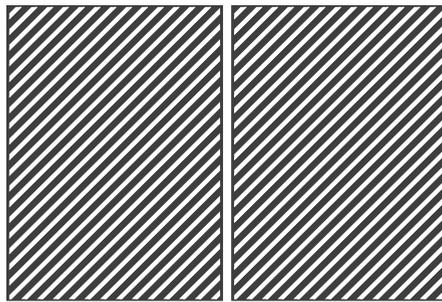
TYPE	SIZE	RATE
Home Page Banner Ad	728 x 90 pixels	\$2,200
Home Page Box Ad	300 x 250 pixels	\$1,900
ROS Banner Ad	728 x 90 pixels	\$1,100
ROS Box Ad	300 x 250 pixels	\$800

DIGITAL MAGAZINE AD

TYPE	SIZE	RATE
Double Page Spread	420 x 297 mm	\$8,000
Full Page	297 x 210 mm	\$5,500
Half Page	188 x 130 mm	\$3,750



Full Page



Double Page Spread



Half Page

NEWSLETTER AD

TYPE	SIZE	RATE
Skyscraper	160 x 600 pixels	\$2,200
Center Banner	728 x 90 pixels	\$2,000

WEBSITE KEY METRICS

Avg. Monthly Global Traffic: 105,428 unique visitors

Avg. Page Views: 199,385

Avg. Time on the Site: 6:18 minutes

Contact: jay@fastestmedia.com

Newsletter Sponsorships

The weekly newsletter by The HR Digest Magazine executes multiple ads through the medium of the three most popular channels of today – mobile, email, and desktop. The aim of these newsletters is to provide its sponsors adequate brand awareness and also guide them through lead generation opportunities. The buildup of the ads takes place by prioritizing the need for unmatched engagement with the audience. This is made possible by establishing communication with media decision makers through extended and multi-faceted dialogue that too on a weekly basis.

Email



Mobile



Desktop



AD SIZES

Leaderboard 660x82

Text Ad (3 Line) Click URL

Headline: max 25 characters

Middle line: max 70 characters

Bottom Line: URL - max 35 characters

Logo Embed gif, .jpg, .png 180x72

InLine 640x480

Leaderboard 320x50

InLine 300x250

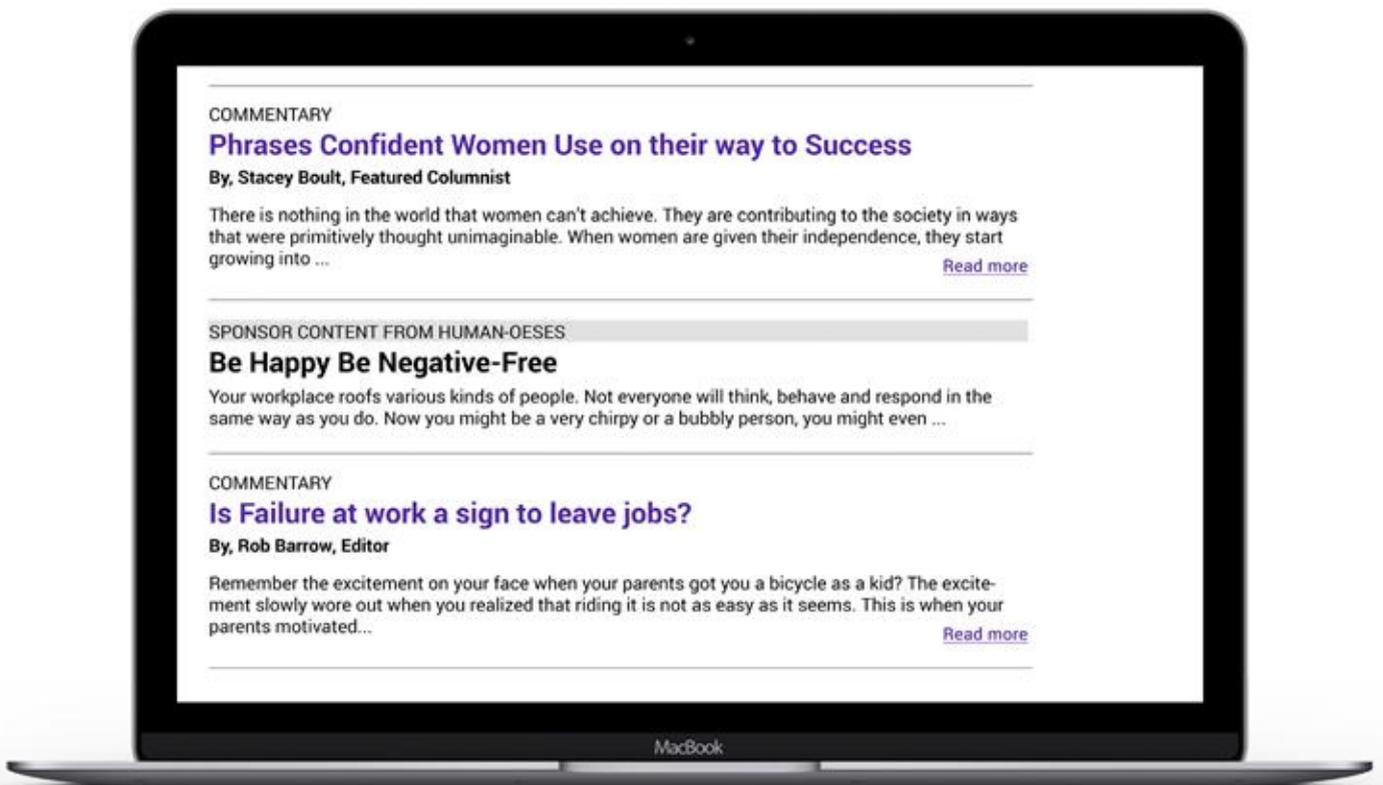
Leaderboard 728x90, 300x250

InLine 640x480 .gif/HTML5 OR

Native InLine Video 640x480 .mov

Sponsored Content

The HR Digest Magazine will be open to publishing sponsored content which will be in context with the material published in its newsletters. After thorough research of our audience's expectations from the content, we have analyzed that there is a demand for news along with information about vendors who can turn into potential advertisers. We are open to posting such stories amidst the original stories according to the client's preference.



Co-op White Paper Email Blasts

Our sponsors can make the most of The HR Digest Magazine's audience to strengthen their promotional might. A broad cross-section of media decision-makers can be carried out by distributing their white papers.

- We assure to advertise the sponsor's logo treatment and a synopsis of all the important information that is stated in your white paper.
- The HR Digest Magazine will send out a promotional email blast around two to four times in a month to its entire audience. This email blast will consist of the logo treatment along with a synopsis of all the white paper sponsors participating.
- After this, we keep a track of the delivery of these emails to the individuals who have downloaded the white paper provided so that you can use the data for further sales.

WHITE PAPERS

FROM THE HR DIGEST ADVERTISERS

FEATURED

[What's HR going to be like in 2020-2025](#)

Predicting the future has never been easy. Great entrepreneurs and researchers have often been mistaken in their estimates, even if they subsequently made extraordinary strides. Although it's difficult to predict the future, it is essential to identify and understand the "meg-trends" that will affect businesses in the coming future.

[Read more](#)



[DOWNLOAD](#)

[Simplifying Human Resource Management for more Cost Control](#)

As hardware ages, it becomes more vulnerable and less reliable, increasing security, compliance, and availability risks across the infrastructure. Without the latest security technologies, companies are left vulnerable against new threats. Older systems also make it difficult to comply with regulatory requirements around data availability, storage, and protection.

[Read more](#)



[DOWNLOAD](#)

Sponsored Webinars

The webinars held by The HR Digest Magazine have produced impressively high amount of signups for the live presentations of the participating companies. As a result of this, The HR Digest Magazine has earned itself a name as the leading driver of signups. We have also been rewarded with praise for the success of our promotions by bringing in a good amount of high-quality participants.

- Your webinar will showcase your logo treatment and a synopsis of essential information.
- The HR Digest Magazine will then send out a promotional email blast to its entire audience with adequate information of the webinar along with the logo treatment and synopsis.

FROM THE HR DIGEST ADVERTISERS New Selections Available for Download.

FEATURED

Visor Analytics

The one hour webinar is for all those who find it difficult to make people work in an office environment with diverse people. Viso Analytics has come up with a seminar that could help you deal with people issues

We can understand how difficult it can get to make people come together and work, especially if they belong to different ethnic backgrounds. While some people may be open minded about a lot of things, there would also be those who would be extremely sensitive about the same things.

Details

October 26, 2017
6:00pm ET/ 9am PT

Agenda:

Introduction to what is HR,
HR and Business relations
Requirements of an HR
Problem discussion
Problem solving

Speakers:

Katie Rickards, Head of Visor Analytics,
Barney West, Founder of Visor Analytics
Joules Ramsay, Vice President of Visor Analytics.



REGISTER

Dedicated Email Blast

The sponsors of The HR Digest Magazine have the facility of sending out an HTML email to our entire audience. The sponsors participating in this have complete access and creative control over the HTML, Subject Line, and Click-Redirect.

 Reply  Reply All  Forward



Sat 10/20/2018 12:13 PM

The HR Digest Magazine <info@thehrdigest.com>

REWIRE YOUR BRAIN FOR GREATER HAPPINESS AND PEACE OF MIND

To design@thefastestmedia.com

THE
HR
DIGEST

Inspiring Human Resources Leadership Worldwide

**REWIRE YOUR BRAIN FOR GREATER
HAPPINESS AND PEACE OF MIND**



Jenny was a petite, demure woman in her early 20s who was visibly upset when she came into my office. A recent B.A. graduate, from a prestigious university, Jenny had a scrupulous way of speaking. She was clearly anxious as she described several incidents in which the stress and chronic tension had taken a toll on her health. More often than not, she couldn't live up to the expectations she had set for herself at work. Her reporting manager assured Jenny that what she was experiencing was Imposter

Magazine Features & Description

The logo for HR Drift, featuring the text "HR Drift" in white on a purple rectangular background with a thin white border.

A roundup of the latest news and insights on the human resources to keep you informed on issues at the forefront of the industry.

The logo for Leadership Insights, featuring the text "LEADERSHIP INSIGHTS" in white on a teal rectangular background with a thin white border.

The ultimate guide for inspiration and insight to transform today's much evolving businesses and workplace cultures.

The logo for QA with Jane, featuring a stylized white icon of a person with glasses and the text "QA WITH Jane" in white on a dark blue rectangular background with a thin white border.

The brutal and straightforward answers to HR-related queries and concerns.

The logo for Employee Benefits, featuring the text "EMPLOYEE BENEFITS" in white on an orange rectangular background with a thin white border.

An exploration of employee benefits, a retention et recruitment force in today's multigenerational workplace.

The logo for Cover Story, featuring the text "COVER STORY" in white on a red rectangular background with a thin white border.

A deep dive into companies, thought leaders and innovators, who talk about their aspirations for inventing the future of the company.

The logo for Legal Hub, featuring a white icon of scales of justice and the text "LEGAL HUB" in white on a green rectangular background with a thin white border.

Legal Hub is dedicated to workplace relations and workplace safety laws, for staying away from legal troubles.

Magazine Features & Description

TRAINING & DEVELOPMENT

A feature designed to educate, inspire, and ultimately enhance individual performance as well as team performance in an organizational setting.

HR Tools & Technology

Stay informed on the trending HR tools and technologies in the constantly evolving global workplaces.

RECRUITMENT POINT

Whether you're an HR professional or a newbie, you need to stay on top of the game. Recruitment Point offers expert recruiting advice and tips for corporate and agency recruiters.

SUCCESS STORY

Success Story is dedicated to telling inspiring stories about strategies and powerful ideas by pioneers and leaders.

WORKPLACE CULTURE

Workplace Culture shares an in-depth coverage on developing a successful cultural direction for employees so that they trust, enjoy and take pride in what they do.

HR EVENTS & CONFERENCES

Top picks of conferences and professional events around the world.

The HR Digest

Editorial Calendar January 2019

Cover Story

Ask the Experts:
Global Leaders Reveal
Their Future
HR Predictions

Workplace Culture

Rethinking the
Learner-Centric Model
in the Workplace

Leadership Insights

Drive Inclusion
and Elevate Agile
Recruiting Processes

Employee Benefits

In Praise Of Employee
Assistance Programs

Artwork Deadline: 12.26.2018
Publication Date: 01.01.2019

The HR Digest

Editorial Calendar April 2019

Cover Story

Celebrating 10 Powerful
Leaders in HR

Workplace Culture

Employer Branding in
the Digital Age

Leadership Insights

The U.S. Military's
Approach to Talent
Management

Employee Benefits

Goodbye
"Micromanagement,"
Hello "Ownership
Culture"

Artwork Deadline: 03.26.2019
Publication Date: 04.01.2019

The HR Digest

Editorial Calendar July 2019

Cover Story

The Ins and Outs of
Business Literacy

Workplace Culture

Re-engaging Five
Generations in the
Workplace

Leadership Insights

Automation in Action:
A Potential Game
Changer for Mining
and Maritime Industry

Employee Benefits

Which Job Perks Do
Employees Value?

Artwork Deadline: 06.26.2019
Publication Date: 07.01.2019

The HR Digest

Editorial Calendar October 2019

Cover Story

The Impact of People Analytics on Employee Lifetime Value

Workplace Culture

More Science, Less Art: Enhancing the Quality of Hire

Leadership Insights

Roots of Competitive Advantage:
Executive Leadership Collaboration

Employee Benefits

Creating a Desirable Employee Value Proposition (EVP)

Artwork Deadline: 09.26.2019
Publication Date: 10.01.2019

Enquiries



The HR Digest Magazine

West Coast Location:
3651 Lindell Road, Las Vegas, NV 89103

Advertising & Corporate contacts

Advertise in The HR Digest Magazine and on the Website

Jay Raol
Director - Ad Sales
jay@fastestmedia.com